



FireSport UK

Web Site report

All is going well twitter and Facebook are both building.  
The website itself is performing really well and is probably our best opportunity to earn an income from.

1,478 followers on twitter

912 members on Facebook.

We have good links on both social media sites for sections and are starting to interact quite well.

The website itself is having 6,858 unique visits with 16,847 page views, with 2.3 pages being visited.

This means that people (rather than robots) are spending time on our site looking around and getting information.

Could really do with an up to date contact list and as always the site is only as good as the content sent through.

I have attached a couple of the reports below which show which pages are being looked at and where most people are finding us such as google searches.



Online

	Referral	Views	vs Previous
Online Sales	Referral	↓ Views	vs Previous
Site News	www.google.com	178	+63.2%
Abandoned Baskets	www.google.co.uk	40	+86.6%
Visitors	www.tmg.com	13	+86.1%
Marketing	www.ecosia.org	6	0%
Communications	in.facebook.com	3	+87%
Settings	in.facebook.com	3	0%
	go.theweek.com	2	+333%
	PrintLifeSports.com	1	+333%
	www.halfk.org.uk	1	0%
	uk.sports.yahoo.com	1	+63.7%
	brodbrother.sportsprint.com	1	0%
	www.google.ie	1	0%
	www.manchesterfire.gov.uk	1	+23%
	telvire.sportsprint.com	1	+33.2%
	com.google.android.googleplay.com	1	0%

Online

	Views	vs Previous
www.sportsprint.com	42	+63.8%
Wigan's fire service rugby team title	14	+63.2%
The sport of rugby football	27	+2%
Football	10	+63.9%
RFU Fire service women's rugby union title	20	+233.8%
Fire-holiday.html	14	+100.7%
Index.html	18	+83.9%
Crash Pad.html	37	+86.25%
Football.html	37	+86.7%
Rugby.html	13	+86.12%
Football.html	6	+58.4%
Football.html	194	+83.2%
Wigan's fire service women's rugby union title	6	+86.23%
Football.html	30	+44.83%
Football.html	27	+11.7%
Football.html	11	+86.75%

