



# FIRESPORT UK

The home of Fire Service Sport



## Electronic Advertising Rate card

Every page including home banner advert  
£750 per Year

Banner advert elsewhere or just home page  
£500 per Year

Every page including home page tower  
advert

£750 per Year

Tower advert elsewhere or just home page  
£500 per Year

## Upgraded Links entry

Your free listing on the links page will be enhanced to include a live web link, company logo, press release and a product page under 10 category headings.

Links page main category  
banner £250 per year

## Specification Data

### Software

Weebly

### Disks

CD (indicate if PC or MAC formatted).

### Banner Ads

To be supplied in the following format: GIF, PNG or JPEG,  
728px wide 90px high

### Tower Ads

To be supplied in the following format: GIF or JPEG,  
135px wide variable height

## Editorial/Advertorial Submissions

Text to be emailed to site manager [info@firesportuk.com](mailto:info@firesportuk.com)

## Interesting facts

- 10,528 individuals visited <http://www.firesportuk.com> from Jan 2016-Jan 2017
- 71,947 page views
- 68% of those who visited the site found it so useful they came back
- Our Facebook and twitter accounts with 480 likes FB and 959 followers on twitter both of which are growing daily

